



USE OF CERTIFICATION AND ACCREDITATION LOGOS POLICY

1. Preamble

- a. The purpose of this document is to communicate the Policy of **ISONIKE** for the Use of Certification Logo and the Accreditation's body Logos.
- b. All certified clients by ISONIKE are required to review and comply with the present policy.
- c. Upon the successful completion of the certification process, the certified client can download the ISONIKE Logo free of charge from www.isonike.com or can be send to you upon request.

2. Use of the Certification and Accreditation Symbol and Logos

The client shall:

- Use the ESYD Accreditation symbol and/or the ISONIKE logo that appears on his certificate or a subsequent logo approved by ISONIKE.
- Use the logo in communication media such as the internet, on promotional materials, correspondence and advertising.
- Use the logos as illustrated below in the examples. In all cases the logo shall include underneath, the certificate number (which in turn appears on their certificate) adding the words 'Cert. No' or 'Certification Number' and the digits.
- The certified management system shall be placed centrally under the certification number as illustrated below(ex 1).
- If the client is certified to more than one management system, those may be listed one under the other(ex 2), centrally under the certification number, separated by a comma(ex 3), or beside the logo (ex 4) as illustrated below.
- Logos can be reproduced in full color, black and white, or grey.
- The Logo shall not be alerted or modified. It may be resized, provided that the proportions of the logo are maintained and all features are clearly distinguishable. If the logo includes an accreditation number, the number shall not be removed from the logo.
- The term Accredited shall not be used when referring to certificates issued by ISONIKE, as clients are certified by ISONIKE and are not Accredited by ISONIKE.

*** If you are reading this on a Hard Copy, it is an Uncontrolled Copy ***



USE OF CERTIFICATION AND ACCREDITATION LOGOS POLICY

Examples of Logos Use:

ex 1



Certification Number 4121
ISO 9001:2015



Certification Number 4121
ISO 9001:2015

ex 2



Certification Number 4121
ISO 9001:2015
ISO 27001:2013



Certification Number 4121
ISO 9001:2015
ISO 27001:2013

ex 3



Certification Number 4121
ISO 9001:2015, ISO 27001:2013



Certification Number 4121
ISO 9001:2015, ISO 27001:2013

ex 4



Certification Number 4121

ISO 9001:2015
ISO 27001:2013



ISO 9001:2015
ISO 27001:2013

Certification Number 4121

*** If you are reading this on a Hard Copy, it is an Uncontrolled Copy ***



**USE OF CERTIFICATION
AND ACCREDITATION
LOGOS POLICY**

3. Restrictions on the use of the Certification and Accreditation Symbol and Logos

The client shall:

- a. If the scope of certification does not include all the products or services provided by the certified client, the logo shall not be used in a way implying that all the products or services of the organization are covered by the scope of certification.
- b. A management system logo shall not be affixed to a product nor product packaging nor used in any other misleading way that might suggest product, process or service certification. The logo applies only to management system certification.
- c. Any reference to the certification of a management system shall include: a) reference to the management system standard, b) reference to the certification body ISONIKE, c) reference to the certified client d) reference to the certificate number.
- d. Not allow reference to its management system certification to be used in such a way as to imply that the Certification Body ISONIKE nor the Accreditation Body certifies a product (including service) or process.
- e. If the scope of the certification does not include all the locations or facilities of the certified client, the logo shall not be used in a way misleading that all locations/facilities of the organization are covered by the scope of certification.
- f. There shall be no ambiguity in the logo or the accompanying text, as to what has been certified and which certification body has granted the certification.
- g. The logo shall not be used to laboratory test, calibration or inspection reports or certificates.
- h. The certified client shall not use the certification logo in such a manner that would bring ISONIKE or the Accreditation Body or the certification system into disrepute and lose public trust.
- i. The certified client shall not make or permit any statement regarding its product certification that may be considered to be misleading or unauthorized.
- j. Upon withdrawal or suspension of certification the certified client shall discontinue the use of the logo on all advertising matter that contains reference to certification.
- k. If the scope of the certification has been reduced, the use of the logo shall be amended regarding the new scope of certification.

*** If you are reading this on a Hard Copy, it is an Uncontrolled Copy ***